

SKINSMART ACADEMY



Is the current **five-year survival rate** for individuals diagnosed with melanoma in the early stages. Being proactive through regular self-skin checks can increase the likelihood of early detection.

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I NEVER THOUGHT I'D BE A 36 YEAR OLD MOM GETTING DIAGNOSED WITH SKIN CANCER.

- ACTUAL FOREFRONT PATIENT



1 in 5 AMERICANS WILL DEVELOP SKIN CANCER IN THEIR LIFETIME



SUNBURNS

or more doubles your risk of melanoma



AVERAGE AGE

when diagnosed with melanoma, but it is not uncommon under 30



PEOPLE

die of skin cancer in the United State every hour

AN ESTIMATED 100,640 MELANOMAS WILL BE DIAGNOSED IN THE UNITED STATES IN 2024



ONE STUDY FOUND REGULAR DAILY USE OF SPF 15 OR HIGHER SUNSCREEN REDUCES RISK OF DEVELOPING MELANOMA BY 50 PERCENT.





SKINSMART INITIATIVE

A COMMITMENT TO A WORLD WITHOUT SKIN CANCER

FF FOREFRONT DERMATOLOGY®

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I REGRET BLATANTLY
IGNORING THE SPOT
ON MY SKIN I KNEW
HAD CHANGED.
IT WAS SKIN CANCER.

- ACTUAL FOREFRONT PATIENT